

KENNETH ARMSTRONG



WEB & GRAPHIC
DESIGNER

PRIMARY SKILLS



WEB DESIGN

GRAPHIC DESIGN

UI DESIGN

WEB DEVELOPMENT

VIDEO EDITING

SOFTWARE



ADOBE PHOTOSHOP CC

INDESIGN CC

FLASH CC

ILLUSTRATOR CC

AFTER EFFECTS CC

DREAMWEAVER CC

ACROBAT XI PRO



PROFILE

I am an enthusiastic & professional Web & Graphic designer, who enjoys being part of, as well as leading, a successfully productive team. I quickly grasp new ideas & concepts, & develop innovative & creative solutions to problems. I am able to work well on my own, demonstrating high levels of motivation required to meet the tightest deadlines. Even under great pressure, I am able to perform effectively.



EXPERIENCE

WEB & GRAPHIC DESIGNER JUN 1993 - SEP 2015

FREELANCE WORK I have over two decades of experience in web & graphic design, having worked on hundreds of projects from website design & development to magazine & newspaper ads, banners, posters, stationary, animated web ads, social media campaigns & more. I am at an intermediate level in Adobe After Effects, Illustrator, & InDesign & am at an advanced level in Photoshop. I am comfortable coding HTML & CSS in either Notepad or Dreamweaver. What I do not know, I learn with ease.

SUPERVISOR & HEAD TRAINER OCT 2006 - JUN 2011

DAVIS & HENDERSON Considered expert level Pre-Examiner, I was responsible for training & educating all staff on a Sun Life Federal Contract, developing & implementing training materials & manuals, & for tracking quality & production of staff members to adhere to strict guidelines. I was also the liaison between Davis & Henderson & three staffing agencies.

ASSISTANT MANAGER JAN 2003 - DEC 2006

BLOCKBUSTER VIDEO CANADA As assistant manager of a high traffic location, I managed staff, including scheduling & training; exceeded sales targets; resolved customer & staff related issues, & performed office administrative duties. My attention to detail allowed me to assist at other store locations with inventory control & loss prevention.



EDUCATION

INTERACTIVE MEDIA MANAGEMENT SEP 2014 - JUNE 2015

ALGONQUIN COLLEGE Graduated with a certificate from this program with honors & a 4.0 GPA. This program specialized in Adobe Creative Suite (CC2014) & various other software programs.



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